

PUBLIC SPEAKING REQUESTS

Public Speaking Availability

We are available for public speaking engagements on any topic on real estate valuation including real estate economics.

These public speaking engagements could include a breakfast, lunch, dinner or key note speaker. This also includes guest TV appearances, radio interviews.

We also, on a limited basis, can do continuing real estate, legal or real estate brokerage courses.

The main topics usually requested are listed below but we can “custom” design a speech or seminar for a particular situation or purpose. Many of the speeches and seminars done in the past were approved for continuing appraisal, brokerage or legal CEU.

Speeches, Seminars, Continuing Education - Potential Topics

1. Real Estate Appraising - various formats ranging from residential to commercial. These can be geared to real estate appraisers, real estate brokers and attorneys. They can also be adjusted to beginner to advanced and can be focused to particular aspects.
2. How to become an outstanding expert witness - including participation in a mock trial.
3. Risk vs. Reward. How is this quantified for underwriting or deal making purposes.
4. How to compare two or more real estate appraisals on the same property.
5. Real Estate Appraisal, Legal and Architectural malpractice.
6. Howard Jackson's Annual Real Estate Market Forecast including the major macro and micro economic factors that effect real estate values.
7. Investment Analysis - from discounted cash flow analysis, Internal Rate of Return to cash flow analysis support.
8. The Jackson - Kogelman Seminars on Real Estate Math and Computers in real estate appraisal and general real estate applications.
9. Computer Applications in Real Estate
10. How to use the Financial Calculator For Real Estate Analysis – HP 12 C for example
11. Real Estate Finance – How to structure a real estate transaction.
12. Stigma-Environmental Damages – From Stigma to Saving the Deal.
13. How a property can have two or more values simultaneously.
14. How Accurate Is Your Commercial Real Estate Appraisal?
15. The Effective Use of Computers for Analysis, Data Mining and Executive Leverage

We can also arrange speakers for related topics.

PRESS INQUIRIES

If you are a reporter on deadline, your inquiries are welcome, routinely received and responded to in a timely fashion which includes after hours and weekends. Please feel free to contact us about any topic or item of interest relative to a piece you are working on.

If you have already contacted us in the past, you have our regular and after hours contact information. If you haven't contacted us, please email elle@howardjacksonrealestate.com with your contact information and we will contact you as soon as possible. Please include after hours contact information.